



## THE AMERICAN SPIRITS COUNCIL OF TASTERS ANNOUNCE 2023 ASCOT AWARDS WINNERS

*See the 2023 winners list, here: [ascotawards.com/tasting/winners](https://ascotawards.com/tasting/winners)*

*Honors the world's top spirits for the third consecutive year*

*More than 1,100 entries for spirits and marketing + design categories*

Today (5.12), **The American Spirits Council of Tasters**, founded by world-renowned spirits authority **Fred Minnick**, announces the winners of the **2023 ASCOT Awards**. The premier international spirits competition recognizes top selections from across the globe and this year, judges registered more than 1,100 entries, a record for the three-year-old-competition.

Across three weeks, 43 seasoned spirits judges participated in a blind-tasting experience. Scores from all judges were tallied to determine winners for the Double Platinum, Platinum, Gold and Honorable Mention categories.

**For a full list of the 2023 winners, visit: [ascotawards.com/tasting/winners](https://ascotawards.com/tasting/winners)**

From whiskey to Scotch to tequila, vodka, hard beverages, and more, the ASCOT Awards identifies the top spirits brands from major players in the industry to emerging craft distilleries. This year, the ASCOT Awards introduced a new single barrel pick competition, which included whiskey and tequila.

Outside of taste, spirits brands competed for marketing and design categories including marketing/promotion campaigns, public relations, advertising, media, bottle, label and packaging design, social media and more.

Spirits were judged in the Taste and Marketing and Design competitions, with blenders including 15 Stars, 2XO, Barrel King, Barrell, K. Luke and more, and craft distillers including 291, Dad's Hat, Boulder spirits, Frey Ranch and others doing exceptionally well. The 2023 awards also marked the most tequilas entered in the competition's history with 100 entries. A-list scotch brands including Platinum Mortlach 20 Year Old, which won Double Platinum. Last year's Best in Show Whiskey winner Journeyman Distillery took home two Double Platinum awards this year.

The top scorers of the 2023 ASCOT Awards move on to the championship rounds, where they'll vie for the title of Best in Category, Best in Class and Products for 2023. Spirits fans can watch The American Spirits Council of Tasters virtually taste the highest rated spirits during the championship round on the Spirits Network later this month. The schedule and participants are slated to be announced next week.

*For more information on Fred Minnick, visit [fredminnick.com](https://fredminnick.com).*